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ENTREPRENEURS' BOOTCAMP

NO. 01

GETTING STARTED: DO YOU HAVE THE RIGHT PRODUCT?

SATURDAY

01

Shidler College of Business
Room A101

pace.shidler.hawaii.edu/bootcamp1

- 8:45 AM ○ Check-in
- 9:00 AM ○ Business Model Canvas Overview
- 9:15 AM ○ Market Research
- 9:45 AM ○ Value Proposition
- 10:15 AM ○ Customer Segments
- 10:45 AM ○ Product Market Fit
- 11:15 AM ○ Intellectual Property instructed by IP & Patent Attorney Leighton Chong
- 12:00 PM ○ Lunch

Organized and instructed in partnership with XLR8UH, this free workshop is open to UH Business Plan Competition participants and UH students and faculty interested in developing an idea for a business.



Attendees will need to view online classroom videos as "homework" before attending this workshop.