



Guest Speaker: Euny Hong

Bio: Author of *The Birth of Korean Cool* with rave reviews by **The Guardian UK, The New York Times, and Bloomberg Businessweek.**

France 24 Journalist with articles appearing in The New York Times, The Financial Times, The Washington Post, and The Wall Street Journal.

Manufacturing Cool: How South Korea became a global trendsetter

WHEN

LOCATION

Crawford Hall
Room 105

OPEN TO THE PUBLIC

Questions about the talk? Email: nsk@hawaii.edu

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